


Michigan Flashcard - Scott Atchison
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Downtown
Grand Rapids, MI

Information City!

I am a Downtown Ambassador. Here is the information card.

Maybe that Downtown Ambassador can help.

Where should we park?


Place Stamp Here

This card will show you how to access the best downtown information of what is open today. You will be able to see all restaurants and bars open downtown today. We have the best local information.

What are the restaurants in walking distance?

We have an hour before we go to the airport. Let me grab my cell phone. This is great! Better than any other city! Look, links!

Scan this:



Hotel Concierge


I guess there is no information center downtown according to this map.

Forward to:

cc:

USPS Deliver to:

This daily information is provided to you by your tax dollars and assessments at work by the staff at the Downtown Development Authority (DDA) aka Downtown Grand Rapids, Inc. (DGRi) - city of Grand Rapids, MI



GOING OUT?

Scan the code for bars and restaurants nearby.

Downtown gets a few good grades for:

A- / B+

- Cleanliness
- New Hotels
- New Restaurants
- 5 Museums
- Gerald R. Ford Presidential
- Grand Rapids Public Museum (Vandalia)
- Grand Rapids Art Museum (GRAM)
- Grand Rapids African American Museum & Archives (graa)
- Grand Rapids Children's Museum

City of Grand Rapids (CGR)

Downtown Development Authority (DDA)

Downtown Improvement District (DID)

North Monroe Tax Incremental Finance Authority (NMTIFA)

Downtown Grand Rapids Inc. (DGRi)

Taxes, Assessments, Grants,...

\$1,000,000.00 + Contract for Downtown Ambassadors

15-18 individuals working at DGRi Offices

29 Pearl St. NW


When it comes to information in downtown Grand Rapids, MI the grades are terrible. **D+ / C-**

There is no system in place to provide daily information of what is open for the Residents, visitors, tourists and conventions.

Information and communication are very important and downtown Grand Rapids, MI does a poor job providing real time daily information of what is open. Each day the information will change to reflect that day's open businesses.

Create a daily news with links for addresses, phone numbers and websites. **Each Day the information changes.**

Scan This



What is Missing in Grand Rapids?

Directions & Information Booth

Information Booth since 1999

A 1000 sq. ft. information center which will house visitors, tourists, conventions and residents.

A Daily Menu Matrix of restaurants hours of operation for that day, daily special, address and phone number.

"The Building, The Downtown, The Future" - a series of images and city maps to show the future.

Map, Sign, website and phone.

and many more things that will help the tourists, residents and visitors and that most important and useful!

Better Information than the Internet/GPS/smartphone

(According to one study in response to the survey an information booth in downtown Grand Rapids, MI - or there would be)

Location, location, location - Will help the resident as much as the visitor!.....

Good for the city, good for the county & good for the state.

Daily Menu Matrix to show what restaurants & bars are open (that day), when they close with daily food specials.

Would you like to view printed menus or the scan version for electronic viewing. Here is what is open now.

We are here visiting our daughter who goes to GVSU.

We are looking for restaurant information.

Great for "DeVos Place" and "Van Andel Arena"

Directions & Information

Open until 10:00 pm

Unique to Grand Rapids, MI

Welcome to Grand Rapids

Visitor's Special Event Information Inside

Center Hours of Operation

City of Grand Rapids logo

Can help!

Which bus do we take to go to the Downtown Market and movie theater?

06/21/2018

Downtown Grand Rapids, MI

Owner of Record: City of Grand Rapids or Convention & Arena Authority (CAA)

Where should we park?

PARKING ZONE

Do you have an ArtPrize Guide? A printed version?

Verbal, printed, written and electronic information!

Providing BETTER local information than the internet/GPS/smartphone.

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Web pages are not enough!

Location is just as important as information presented to the resident and the visitor.

The DDA funds the construction of the facility and the CVB (ExperienceGR) runs it every day of the year.