

Michigan Fishcard - Scott Atchison
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Information City!

I am a Downtown Ambassador. Here is the information card.

Maybe that Downtown Ambassador can help.

Where should we park?

What are the restaurants in walking distance?

We have an hour before we go to the airport. Let me grab my cell phone. This is great! Better than any other city! Look, links!

This card will show you how to access the best downtown information of what is open today. You will be able to see all restaurants and bars open downtown today. We have the best local information.

Scan this:

Hotel Concierge

I guess there is no information center downtown according to this map.

Forward to:

cc:

USPS Deliver to:

This daily information is provided to you by your tax dollars and assessments at work by the staff at the Downtown Development Authority (DDA) aka Downtown Grand Rapids, Inc. (DGR) - city of Grand Rapids, MI



Downtown gets a few good grades for:

- Cleanliness
- Restaurants
- New Hotels
- New Restaurants
- 5 Museums
- Grand R. Ford Presidential
- Grand Rapids Public Museum (Vandalia)
- Grand Rapids Art Museum (GRAM)
- Grand Rapids African American Museum & Archives (graa)
- Grand Rapids Children's Museum

A- / B+

City of Grand Rapids (GR)

Downtown Development Authority (DDA)

Downtown Improvement District (DID)

North Monroe Tax Incremental Finance Authority (NMTIFA)

Downtown Grand Rapids Inc. (DGR)

Taxes, Assessments, Grants, _____

\$1,000,000.00 + Contract for Downtown Ambassadors

15-18 individuals working at DGR Offices
29 Pearl St. NW

When it comes to information in downtown Grand Rapids, MI the grades are terrible **D+ / C-**.

There is no system in place to provide daily information of what is open for the Residents, visitors, tourists and conventioners.

Information and communication are very important and downtown Grand Rapids, MI does a poor job providing real time daily information of what is open. Each day the information will change to reflect that day's open businesses.

Create a daily news with links for addresses, phone numbers and websites. **Each Day the information changes.**

BETTER information than the internet/GPS/smartphone

Approximately one entity is responsible for having an information booth in downtown Grand Rapids, MI - there would be

Location, location, location - Will help the resident as much as the visitor!.....

Good for the city, good for the county & good for the state.

Inside the GRAM is/was not the best location!

Great for "DeVos Place" and "Van Andel Arena"

06/21/2018
Downtown Grand Rapids, MI

Directions & Information

Open until 10:00 pm

Unique to Grand Rapids, MI

Owner of Record: City of Grand Rapids or Convention & Arena Authority (CAA)

Where should we park?

Do you have an ArtPrize Guide? A printed version?

Which bus do we take to go to the Downtown Market and movie theater?

Verbal, printed, written and electronic information!

Providing BETTER local information than the internet/GPS/smartphone.

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Web pages are not enough!

The DDA funds the construction of the facility and the CVB (ExperienceGR) runs it every day of the year.