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**Note to City Clerk:**  
Please place this 1  
page communication  
in the next agenda  
package.

03/16/2025

City of Grand Rapids  
Mayor, Commissioners, City Manager & Staff  
300 Monroe Ave. NW  
Grand Rapids, MI 49503

For 03/25/2025 Agenda

RE: Question(s): How much money is being spent for the Downtown Ambassadors between city of Grand Rapids and the created entities: DDA – DID – DGRI – NMTIFA – City?

City of Grand Rapids Mayor, Commissioners, City Manager & Staff,

Note:

Rebecca Krantz, from the Downtown Ambassadors, did give a presentation of the works of the Downtown Ambassadors. Then Melvin Eldrige gave a "budget presentation."

From the DID alone, **the DID is allocating \$834,633.00** for the next fiscal budget for the Ambassador Program. Feel to fact check me and let me know you findings.

### Question(s):

How much is the DDA paying for the Ambassador Program in addition to the DID?

How much is the DGRI paying for the Ambassador Program in addition to the DID/DDA?

Who else is paying into the Ambassador Program? (City of Grand Rapids/NMTIFA)

How much total for a fiscal year is going to "Block by Block" from the city of Grand Rapids' created entities (DDA/DID/DGRI/NMTIFA)? Years: 2021, 2022, 2023 & 2024

What do you know about the "Block by Block" company?

#### Downtown Ambassador Funding:

DDA	
DID	\$834,633.00
DGRI	
City	
Total	

City of Grand Rapids (City)  
Downtown Development Authority (DDA)  
Downtown Improvement District (DID)  
Downtown Grand Rapids Inc. (DGRI)  
North Monroe Tax Increment Finance Authority (NMTIFA)