

Subject: Supporting Bing Goei for 3rd Ward

Honorable Mayor and City Commissioners,

As a resident of the third ward and a board member of the Western Michigan Asian American Association (WMAAA), I am writing to express my strong support for Bing Goei's consideration as an appointee to fill out the unexpired 3rd Ward GR City Commission term.

I have had the privilege of knowing Bing Goei both personally and professionally for several years, and I can attest to his unwavering commitment to our community. His dedication to fostering inclusivity, supporting minority and women-owned businesses, and advocating for the underrepresented voices in our city is truly commendable. Bing's remarkable track record of leadership, entrepreneurship, and community service speaks volumes about his ability to effectively represent the diverse interests of our ward. His experience as the CEO of Eastern Floral and founder of the Goei Center demonstrates his proven ability to navigate complex issues and drive positive change. Moreover, Bing's decision not to seek reelection for the full term, but rather to ensure representation for the remainder of the term, underscores his commitment to transparency and fairness in the electoral process.

In conclusion, I firmly believe that Bing Goei's appointment would be a tremendous asset to the 3rd Ward and the city as a whole. His unique perspective, tireless work ethic, and genuine passion for serving others make him the ideal candidate for this important role.

Thank you for considering my endorsement of Bing Goei for the 3rd Ward City Commission appointment. Please give a fully consideration to his candidacy and the valuable contributions he can make to our community.

Sincerely,

A handwritten signature in black ink, appearing to read 'Xiaodan Zhang', written in a cursive style.

Xiaodan Zhang

Data Science Specialist

MSU Grand Rapids Research Center

Michigan State University