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Immediate and Future Benefits

Part of Downtown Infrastructure



Wandering Ambassadors are secondary to an information center.

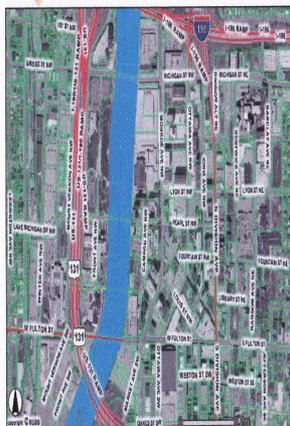
Forward to:
 Downtown Development Authority



Kent County

**What is Missing in Grand Rapids?
 Directions & Information Booth**

Information Booth circa 1930



Not a Retail Shop!

Staffed with Helpful Humans

Verbal, Printed and Written Information!

Publicly Sponsored, Privately Funded



- A 365 day a year operation** which will bring visitors, tourists, conventioners and residents:
- A Daily Menu Matrix of restaurant's hours of operation for that day, daily special, address and phone number
 - "The Walking Tour of Downtown Grand Rapids" in a variety of languages (sister city languages & more)
 - MAPS: Both walking and driving
 - Traffic/Construction/Detours reporting and updating
 - and many, many other useful tools that tourists, visitors, conventioners and residents will find most interesting and useful!



Weather Beam:
 BLUE
 GREEN
 RED

Better LOCAL information than the Internet/GPS/smartphone

Apparently no one entity is responsible for having an information center in downtown Grand Rapids, MI – or there would be one is existence. City/County, DDA, CVB, CAA, DBID, SMG, DGRI,

Information City



Deliver to:
City of Grand Rapids
 September 2018

good for the city of Grand Rapids, MI
 good for "Kent" county Michigan
 good for the "State of Michigan" and
Great for GVSU! (all campuses)

Owner of Record:
 City of Grand Rapids or
 Convention & Arena Authority (CAA)