

**From:** Evelyn Esparza-Gonzalez  
**Sent:** Wednesday, February 28, 2024 8:55 AM  
**To:** City Clerk <[cityclerk@grand-rapids.mi.us](mailto:cityclerk@grand-rapids.mi.us)>  
**Subject:** Supporting Bing Goei for 3rd Ward

Honorable Mayor and City Commissioners,

I am writing to express my enthusiastic support for Bing Goei, who has been selected as one of the three finalists for consideration as an appointee to fill out the unexpired 3rd Ward Grand Rapids City Commission term. In our community, we are fortunate to have a leader like Bing, who embodies a rare combination of passion, experience, and dedication to making a positive impact.

Bing's commitment to his neighborhood and the broader community is evident in his advocacy for inclusivity and empowerment. As a concerned citizen, Bing brings a heartfelt approach to his work, ensuring that the voices of all residents are heard and valued. His background as a business owner and a fearless leader within communities of color further enriches his perspective, enabling him to champion initiatives that uplift and support diverse populations.

Having had the privilege of collaborating with Bing, I have witnessed firsthand his tireless efforts to foster welcoming environments for new immigrants, provide opportunities for small businesses to thrive, and emphasize the importance of education access for all. Additionally, his focus on developing connections among different communities reflects his belief in the power of unity and collaboration to effect positive change.

Bing's people-centered approach to leadership and his dedication to creating inclusive solutions resonate deeply with the values of our city. I have no doubt that his commitment to the well-being and empowerment of all residents in Grand Rapids will make him a valuable asset to the City Commission.

I urge you to consider his exceptional qualities as a community leader in your selection process.

With gratitude,



**Evelyn Esparza-Gonzalez**  
President  
Hispanic Center of Western Michigan