

Jermale Eddie  
1235 Prospect Ave SE  
Grand Rapids, MI 49507  
February 29, 2024

City Clerk  
300 Monroe Ave NW, 2<sup>nd</sup> Floor  
Grand Rapids, MI 49503

Dear City Clerk (City of Grand Rapids),

I hope this personal letter finds you in good health and high spirits. I am writing to express my full support for Mr. Bing Goei, who is running for the position of the City of Grand Rapids' Third Ward City Commissioner.

I have had the pleasure of knowing Mr. Goei for over 10 years and have witnessed firsthand his exceptional qualities as a business owner, community leader, and dedicated individual to the welcoming of ALL people to our city. His passion for improving our community so that every individual has a voice, especially those who have traditionally felt silenced, and his tireless efforts in contributing to the business growth and development in our community have been truly inspiring.

As a business owner myself and the Director of Business Growth at SpringGR, I have had the opportunity to collaborate with Mr. Goei on numerous occasions from business committee work to collaborating to help business owners of color. His unwavering commitment to excellence, integrity, and innovation has not only benefited his own businesses but has also positively impacted the wider community. His extensive experience in running a successful business has given him a unique perspective on the challenges faced by local entrepreneurs and the importance of fostering economic growth. In fact, several years ago, in order to grow my business and reduce my packaging prices, I needed a large storage space. Mr. Goei was the first person to reach out to me and offer his building to me at no cost for as long as I needed it. As a result, I was able to reduce my packaging costs by 60%. I have also witness him make similar offers to other small business owners.

Furthermore, Mr. Goei is known for his open-mindedness, inclusivity, and willingness to listen to the concerns of others. He has consistently shown a genuine desire to engage with the community and work collaboratively towards finding effective solutions. I believe that he can build bridges and foster positive relationships in our community, which will undoubtedly contribute to the success of his role as the Third Ward City Commissioner.

I have complete confidence in Mr. Goei's ability to represent the best interests of the residents of the Third Ward and to make well-informed decisions that will positively shape the future of our

community. With his visionary leadership, strong work ethic, compassion for others and unwavering commitment to public service, I am certain that Mr. Goei will excel in this role and bring about positive change.

I wholeheartedly endorse Mr. Bing Goei for the position of Third Ward City Commissioner and urge you to consider his candidacy.

Thank you for your time and consideration. Should you require any further information or have any questions, please do not hesitate to contact me.

Sincerely,

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