

3/1/2024

Dear City Commissioners,

I am writing to express my wholehearted support for Mr. Bing Goei's candidacy for the Grand Rapids 3rd Ward City Commissioner appointment. As the CEO/Founder of Scales Consulting, a firm dedicated to fostering inclusive economic growth, I have had the privilege of observing Bing's impactful contributions to our community.

Bing's background as a minority business owner not only adds a valuable perspective but also serves as a testament to his resilience and commitment to excellence. His wealth of experience in the business world uniquely positions him to address the multifaceted challenges faced by our community.

I am confident that Bing Goei's strategic mindset and dedication to economic development will significantly benefit the 3rd ward. His ability to navigate the complexities of entrepreneurship, particularly as an individual of Asian descent, will undoubtedly contribute to fostering diversity, equity, and prosperity within the community.

In conclusion, I wholeheartedly endorse Bing Goei for the City Commissioner appointment. His passion for community advancement and proven track record as a successful business owner make him an ideal candidate to represent and uplift the 3rd ward.

Sincerely,

Kareem Scales  
CEO/Founder  
Scales Consulting