



Item Number: 3

# CITY OF GRAND RAPIDS AGENDA ACTION REQUEST

**DATE:** August 27, 2024

**TO:** Mark Washington, City Manager

**COMMITTEE:** Committee of the Whole  
**LIAISON:** Mark Washington, City Manager

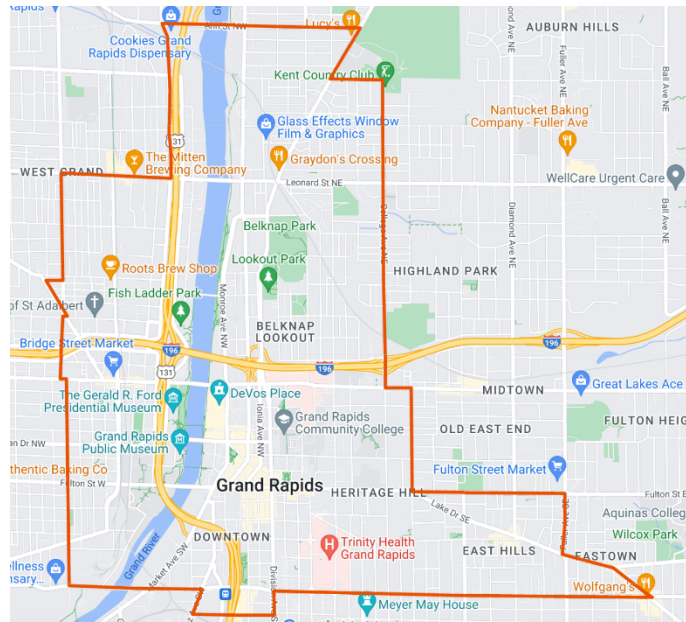
**FROM:** Evette Pittman, Special Event Manager  
Special Events

**SUBJECT:** **Resolution Approving ArtPrize as a Special Event from  
September 1 - October 7, 2024**

The attached resolution if approved designates 2024 ArtPrize as a special event in the City of Grand Rapids. ArtPrize is an open, independently organized international art competition that celebrates artists working in all mediums that is accessible to any creative with artwork to enter and a venue willing to host it. The ArtPrize organization produces open citywide contemporary art experiences that encourage critical discourse, celebrate artists, transform urban space, and promote cultural understanding. Over 700,000 visitors are anticipated to attend and take part in ArtPrize throughout the 16-day competition, bringing economic development and opportunity to the City of Grand Rapids.

ArtPrize transforms urban space by working with independent venues and curators who create unique experiences and strive to fill every available space with art. There will be an outdoor focus which will allow for an unrestrictive urban art adventure that expects to attract 1,000+ artists, 1,000+ pieces of art, and 300+ venues and use more than three square miles of Grand Rapids' downtown area plus satellite locations throughout the City of Grand Rapids.

Chapter 53 of the Code of the City of Grand Rapids enables the City, in cases of major special events, to define the event boundaries and to provide the event organizers with the authority to manage activities within said boundaries. Attached are maps demarcating the boundaries for 2024 ArtPrize. This resolution adopts the Special Events Code for the event and appoints September 1 through October 7, 2024, as the dates of the event to allow for installations, the event itself, and de-installations. The actual event days of 2024 ArtPrize are from September 13 to September 28, 2024, with a preview week beginning September 6, 2024.



ArtPrize boundaries include three square miles of Grand Rapids' downtown area plus satellite locations that are within the City of Grand Rapids as demarcated on the attached map. Art placement and event activations will take place at or in the following public spaces:

- Grand Rapids City Hall Building
- Crescent Park
- Canal Park
- Lookout Park
- Sixth Street Park
- Ah-Nab-Awen Park
- Fish Ladder Park
- Heartside Park
- Veterans Memorial Park
- Monument Park
- Cherry Park
- Hoskin Park
- Rosa Parks Circle
- Blue Bridge
- Gillett Bridge
- 555 Monroe North Lot
- Monroe Center Street from Pearl Street NW to Ottawa Avenue NW
- Pearl Street NW from Campau Avenue NW to Front Avenue NW
- Division Avenue N from Lyon Street NW to Fountain Street NW
- Pearl Street NW from Ionia Avenue NW to Division Avenue N

Satellite locations include:

Transfigure at 2221 Plainfield Avenue NE, Eden Café at 1034 Bridge Street NW, Frederik Meijer Gardens located at 1000 East Beltline NE, Gerald R. Ford Airport located at 5500 44<sup>th</sup> Street SE, and John Ball Zoo located at 1300 West Fulton Street.

The attached resolution also authorizes the City Manager to approve Artist and Venue Hosting Agreements (Temporary Use/Occupancy Permits) on behalf of the City for final signature by the Mayor. For each artist matched on public property, a permit is required. The permit describes the artwork, defines the roles and responsibilities, and terms and conditions for both the artist and the venue. The City has worked cooperatively with ArtPrize to select artists to display artworks in public spaces. All artworks will be reviewed and submitted for approval by the City's Art Advisory Committee.

ArtPrize is requesting a Special Event Permit to place Pantone Pathways non-slip brick vinyl stickers along walking routes throughout Downtown Grand Rapids and over-sized banners at the following locations. The Stickers and banners will be placed throughout the set-up and tear-down dates of ArtPrize from September 1 - October 7, 2024.

Locations:

42°96'31.29"N 85°67'38.8"W

176 Fulton St W

SmartArt Banners: 720"w x 204" h, 72"w x 24.3"h, 76"w x 18"h

42°57'28.6"N 85°40'12.8"W

286 Ionia Ave. SW

3A & 3B Double (side-by-sides)

42°58'14.0"N 85°40'52.9"W

500 Bridge St. NW

5A & 5B Double (side-by-sides)

42°57'19.6"N 85°37'54.8"W

1504 Wealthy St. SE

1A & 1B Double (side-by-sides)

42°57'34.6"N 85°38'49.2"W

919 Cherry St. SE

5B Single Banner

42°57'34.2"N 85°38'52.3"W

841 Cherry St. SE

5A Single Banner

42°57'34.2"N 85°38'46.6"W

924 Cherry St. SE

6A Single Banner

42°57'34.6"N 85°38'43.7"W

951 Cherry St. SE

6B Single Banner

42°57'21.2"N 85°40'04.4"W

415 Division Ave. S

1A & 1B Double (side-by-sides)

42°57'51.7"N 85°40'08.8"W

65 Monroe Center St. NW

7A Single Banner

42°57'52.0"N 85°40'08.4"W

60 Monroe Center NW

7B Single Banner

42°57'52.3"N 85°40'09.9"W

77 Monroe Center NW

8B Single Banner

42°57'52.7"N 85°40'09.5"W

55 Ionia Ave. NW

8A Single Banner

42°57'54.1"N 85°40'12.0"W

99 Monroe Center St. NW

3B Single Banner

42°57'53.8"N 85°40'12.4"W

95 Monroe Center St. NW

3A Single Banner

42°57'56.7"N 85°40'16.2"W

132 Monroe Center St. NW

1A & 1B Double (side-by-sides)

42°57'47.5"N 85°40'36.5"W

300 Fulton St. W

5A & 5B Double (side-by-sides)

42°57'48.1"N 85°40'32.0"W  
237 Fulton St. W  
6A & 6B Double (side-by-sides)

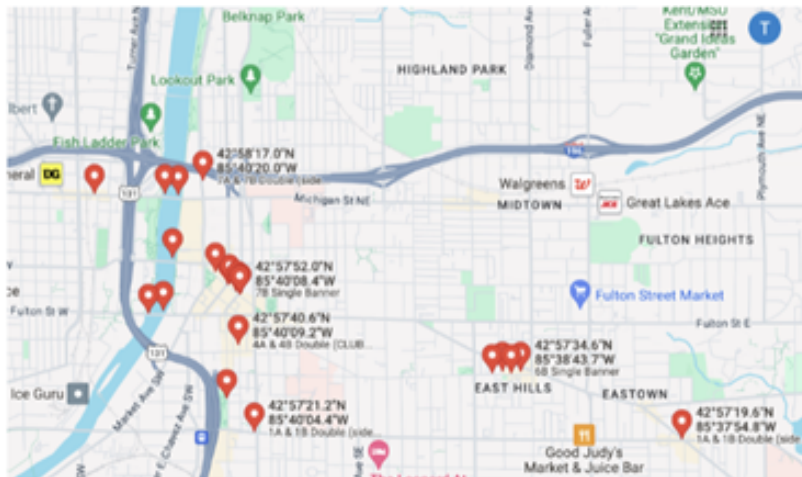
42°57'59.8"N 85°40'29.2"W  
248 Pearl St. NW  
2A & 2B Double (side-by-sides)

42°58'17.0"N 85°40'20.0"W  
430 Monroe Ave. NW  
7A & 7B Double (side-by-sides)

42°58'14.0"N 85°40'31.5"W  
(42.970556, -85.675417)  
3A Single Banner

42°58'13.8"N 85°40'27.5"W  
333 Bridge St. NW  
3B Single Banner

42°57'40.6"N 85°40'09.2"W  
35 Oakes St. SW  
4A & 4B Double (CLUBHOUSE banners)



ArtPrize is requesting a Special Event Permit to serve alcohol at the Opening Ceremony on Friday, September 13, 2024, at Pearl Street NW from Campau Avenue NW to Front Avenue NW from 6:30 pm – 10:30 pm, Closing Ceremony on Friday, September 27, 2024, at Division Avenue N from Lyon Street NW to Fountain Street NW and Pearl

Street NW from Ionia Avenue NW to Division Avenue N from 6:00 pm – 10:00 pm, Curb Appeal on Saturday, September 21, 2024, at Las Canchas located at 250 Seward Avenue from 12:00 pm – 8:00 pm, Kulture Kick Festival on Sunday, September 22, 2024, at Las Canchas located at 250 Seward Avenue from 12:00 pm – 11:59 pm, and Balance @ Blue Bridge located at the Indian Railroad Bridge known as The Blue Bridge on Saturday, September 28, 2024, on 12:30 pm – 3:30 pm.

As part of the Opening Ceremony for ArtPrize on Friday, September 13, 2024, the ArtPrize organization is requesting a Special Event Permit for a three-route sidewalk parade using the following sidewalk and river trail routes:



**Red Route:** Starts at Fish Ladder Park located 606 Front Avenue NW and follows the riverwalk southeast to Pearl Street NW.

**Blue Route:** Starts at 555 Monroe North Lot located at 555 Monroe Avenue NW and follows the riverwalk south to the sidewalks along Bridge Street Bridge to the sidewalks along Monroe Avenue NW to Pearl Street NW.

**Yellow Route:** Starts at 61 Commerce Avenue SW and uses sidewalks south on Commerce Avenue SW to west onto Oakes Street SW to North onto Ionia Avenue SW to west on Louis Street NW to North on Monroe Avenue NW to west onto Pearl Street NW.

Also part of the Opening Ceremony for ArtPrize on Friday, September 13, 2024, the ArtPrize organization is requesting a Special Event Permit for a 35' puppet, "David" to climb approved buildings and dance in closed public streets on Friday, September 13 between the hours of 6:30 PM and 10:30 PM on as part of the Closing Ceremony on Friday, September 27, 2024, 6:00 pm to 10:00 pm. A proper review from the City's Engineering Department will be conducted and approved.

ArtPrize is also requesting permission for a **commercial-grade** firework display opening the 2024 ArtPrize event on Friday, September 13, 2024, between 9:30 PM and 10:30 PM. The commercial-grade fireworks display would be discharged by a licensed pyrotechnic from the Gillett Bridge (Inter-Urban Bridge- public property) located between the Amway Grand Plaza Hotel and Ah-Nab-Awen Park with GRFD and GRPD monitoring the display. The appropriate Citywide notification will be completed. A rain date of Saturday, September 28<sup>th</sup> will be reserved in case of inclement weather.

This resolution would suspend Section 9.907 of Chapter 173 Fireworks of Title IX-Police Regulations and would approve Special Event Permits involving the use of commercial-grade fireworks in Grand Rapids on Friday, September 13, 2024. The requirements of the Grand Rapids Fire Department, Grand Rapids Police Department, and the Parks Department as well as insurance requirements will be met before the special event permits are issued.

In its 15<sup>th</sup> year, ArtPrize is a Community Co-Sponsored event. The event has been a great success thanks to the innovation, creativity, and careful planning that marks the partnership between ArtPrize and City representatives. The result has been a seamless event that has proven to benefit the City and region both culturally and financially while drawing national attention to Grand Rapids. The Office of Special Events has worked with ArtPrize organizers in developing the attached resolution and recommends its approval.

Your COMMITTEE OF THE WHOLE recommends the adoption of the following resolution approving 2024 ArtPrize as a special event.

WHEREAS

1. Chapter 53 of Title IV of the Code of the City of Grand Rapids provides for the adoption of a resolution establishing rules and regulations to control certain activities associated with a given special event; and
2. The City Manager, through his designee, has determined that the special event sponsored by the ArtPrize organization and the City of Grand Rapids called "*ArtPrize*", which is scheduled to be held from September 13 to September 28, 2024, is of general interest and importance to the community; and
3. The City Commission has determined that the extended period for the event as set forth herein is important to the nature of the event and that the application of the special rules and regulations for the extended periods set forth herein will not unduly interfere with the orderly conduct of normal life activities in the City; and
4. The ArtPrize organization is coordinating a special event, ArtPrize to be held on Friday, September 13, 2024, that will involve the discharge of commercial-grade fireworks at Gillett Bridge between 9:30 PM and 10:30 PM; and
5. The ArtPrize organization requests the establishment of certain rules and regulations to control certain activities associated with the event, to ensure to the greatest extent possible, that the objectives of the special event are achieved, consistent with the public health, safety and welfare; therefore

RESOLVED:

1. That the special event sponsored by the ArtPrize organization and the City of Grand Rapids called "*ArtPrize*", scheduled for September 13 to September 28, 2024, be and is hereby made subject to the provisions of Chapter 53 of Title IV of the Code of the City of Grand Rapids for the period beginning at 8 a.m. on September 1, 2024, through 10 p.m. on October 7, 2024; and
2. That the boundaries of the ArtPrize special event are specifically three square miles of the Grand Rapids' downtown area, public spaces throughout the City of Grand Rapids, as well as satellite locations described in the attached map demarcating ArtPrize boundaries; and
3. That all City ordinances will be enforced except to the extent as they apply to the rules and regulations outlined below; and



4. The discharge of commercial grade fireworks for the ArtPrize event presented by ArtPrize detailed above shall be deemed a Special Event pursuant to Chapter 53 of the City Code; and

5. That Title IX, Chapter 173, Section 9.907 entitled Use of commercial-grade Fireworks Prohibited be suspended by Chapter 53 of the City Code entitled Special Events, and that use of commercial-grade fireworks on public property (Gillett Bridge) on the dates and times stated above be approved; and

6. That the following rules and regulations will apply to the ArtPrize special event as described in the previous paragraphs:

a) From September 13 to September 28, 2024, no vendors or transient merchants, including commercial and promotional advertising activity, will be allowed within the event boundaries other than a) those specifically authorized under the Downtown Vendor License, Sidewalk Vendor License, Transient Merchants License or Mobile Vending Carts Operator License and under the terms and conditions of those existing licenses or b) those specifically authorized by ArtPrize under the Special Event License issued by the City Clerk. All authorized vendors and transient merchants shall carry credentials of such authorization; and

b) No person shall land a hot air balloon, parachute from an airplane, fly a drone, or drop items from an airplane into the event boundaries unless they have been approved in writing by the ArtPrize organization. The person shall have any such approval upon their person during the event; and

c) No person shall operate any sound amplification devices, equipment or systems within the event boundaries other than those systems specifically authorized by the ArtPrize organization in consultation with the City Manager or his designee; and

d) From September 13 to September 28, 2024, unless approved by the ArtPrize organization, as provided for in Section 7.211 of the City Code, no person owning or operating a parking facility shall sublet, sublease or otherwise permit any parking facility or any portion of a parking facility to be used by any vendor of goods, wares or merchandise or services for the conduct of such vendor's business unless the business is conducted in a permanent building or structure or the operation is otherwise licensed or permitted according to law or ordinance; and

e) No installation of artwork in the public right-of-way or City-owned properties will be permitted unless authorized by the ArtPrize organization and approved by the City of Grand Rapids; and

f) Signs associated with the ArtPrize special event must be clearly identified with the official ArtPrize participant seal. For the duration of the event, Chapter 61 of the City Code shall be waived as it pertains to venues, sponsors, artwork, events, and signs sanctioned by the ArtPrize organization. All requirements shall be adhered

to for the benefit of public safety; and

g) For the duration of the event, Chapter 68 of the City Code, regarding Historic Preservation, shall be waived as it pertains to venues, sponsors, artwork, events and signs sanctioned by the ArtPrize organization only insofar as the work is temporary and does not damage or destroy any resource. All requirements shall be adhered to for the benefit of public safety; and

h) All signs, structures, and modifications to buildings not approved for permanent installation by the City shall be removed upon expiration of the event; and

i) For the duration of the event, the City Manager is hereby authorized to approve a parking facility or any other City-owned facility for the purpose of locating a telecommunication facility to accommodate increased demand and call volume during the ArtPrize special event. Such telecommunications facilities may be placed temporarily only as agreed to by execution of a license between a licensed carrier and the City. Such license shall be in a form to be approved by the City Attorney and signed by the Mayor. Chapters 61, 68, and any regulations of the City Code deemed necessary by the City Manager to accommodate such an installation shall be waived for the duration of the event; and

j) Notwithstanding this approval, the ArtPrize organization must coordinate with the City and coordinators of other previously scheduled special events within the boundary of the ArtPrize special event so as not to detract from the operation, character, and nature of those special events; and

k) In addition, the City Manager is hereby authorized to reduce, waive or otherwise modify normal fees; and

l) The City Manager is hereby authorized to approve the ArtPrize special event activities, additional sites, and events other than as described herein when, in his judgment, such approval is important to the success of the event and he determines such approval will not unduly or unreasonably interfere with any person's rights; and

m) The Mayor is hereby authorized to execute, upon approval as to form by the City Attorney, any ArtPrize hosting agreements (TOPs and TUPs) as approved by the City Manager.

7. That pursuant to the requirements of Chapter 53 of the City Code, this resolution shall be published in its entirety.

CORRECT IN FORM  
  
CITY ATTORNEY